New lines from Ajmer to Kota and Pushkar to Merta City

†*195. SHRI LALIT KISHORE CHATURVEDI: Will the Minister of RAILWAYS be pleased to state:

(a) whether he had announced sanction of new lines from Ajmer-Nasirabad-Boondi-Kota and from Pushkar to Merta City on the occasion of inauguration of gauge conversion of Ajmer-Chittorgarh section in Ajmer; and

(b) the details of the action being taken as per that announcement?

THE MINISTER OF RAILWAYS (SHRI LALU PRASAD): (a) and (b) No, Sir. However, a Reconnaissance Engineering cum Traffic Survey for a new Broad Gauge line from Ajmer to Kota *via* Nasirabad and an Updating Survey for a new Broad Gauge line from Pushkar to Merta City have been taken up.

Misleading advertisement of beverage

*196. SHRI SYED AZEEZ PASHA: Will the Minister of CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION be pleased to state:

(a) whether Government's attention has been drawn to advertisements running for past few months on television for 7 Up beverage alongwith images of lemon fruit slices;

(b) if so, whether such deliberate portrayal of fruit images with aerated water containing no fruit juice is not misleading to consumer; and

(c) if so, what action Government have proposed to take against the erring company?

THE MINISTER OF CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION (SHRI SHARAD PAWAR): (a) Yes, Sir. The matter has now been brought to the attention of Government.

(b) As per the extant policy on misleading advertisements, complaints are referred to the Advertising Standards Council of India (ASCI), Mumbai which takes a view whether such advertisement is misleading or whether it conforms to the ASCI code for self regulation in advertising.

(c) Appropriate action as per the relevant provisions of law will be taken after the decision of the Advertising Standards Council of India (ASCI) on this matter.

Luxury train on Ahmedabad-Udaipur route

*197. SHRI KANJIBHAI PATEL:
SHRI KESHUBHAI S. PATEL:

Will the Minister of RAILWAYS be pleased to state:

(a) whether it is possible to introduce a "Palace on Wheel" type tourist attraction on the Ahmedabad-Udaipur route; and

(b) if not, the reasons therefor?

---

†Original notice of the question was received in Hindi.